

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair claims that they have a presence in 24% of American households. The "documentary" that they plan to air will be shown as news. That's not right. They have the right to air anything they want to, but when the desired impact is directly influencing a U.S. Presidential election, such should come under the restrictions for other political ADVERTISING, as this is nothing more than a negative political ad. Their CEO has already donated up to the allowable limit of money, and this is his attempt to donate yet more. I wonder what his tax cut looks like? Much more than mine, I'm sure!

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.